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PTO/SB/22 (10-04)

Approved for use through 7/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Reduction Act of 1995, no persons are required to respond to a collection of information unless if displays a valid OMB control number. Docket Number (Optional) PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) FY 2005 577172000200 (fees effective on or after October 1, 2004) **Application Number** 10/046,618 Filed October 26, 2001 COLLECTION OF AFFINITY DATA FROM TELEVISION, VIDEO OR SIMILAR TRANSMISSIONS Art Unit 2614 Examiner J. R. Sheleheda This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below): Fee Small Entity Fee One month (37 CFR 1.17(a)(1)) \$110.00 \$55.00 \$ 110.00 Two months (37 CFR 1.17(a)(2)) \$430.00 \$215.00 \$ Three months (37 CFR 1.17(a)(3)) \$980.00 \$490.00 \$ Four months (37 CFR 1.17(a)(4)) \$765.00 \$ \$1,530.00 Five months (37 CFR 1.17(a)(5)) \$2,080.00 \$1,040.00 Applicant claims small entity status. See 37 CFR 1.27. NOV 1 8 2004 A check in the amount of the fee is enclosed. Technology Center 2600 Payment by credit card. Form PTO-2038 is attached. X The Director has already been authorized to charge fees in this application to a Deposit Account. Х The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number I have enclosed a duplicate copy of this sheet. Fee Transmittal 03-1952 form (PTO/SB/17) is attached to this submission in duplicate. I am the applicant/inventor. assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96). attorney or agent of record. Registration Number attorney or agent under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a) 54,063 November 15, 2004 Signature Date James M. Denaro (703) 760-7739 Typed or printed name Telephone Number NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more

11/16/2004 JBALINAN 00000139 031952 10046618

Total of

than one signature is required, see below.

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forms are submitted.